

## **Diary entry -project proposal**

### **January 10<sup>th</sup>**

Today I did the project proposal and I don't know what project to do and I was very nervous because I was doing this project all by myself. I did not know what project to do so I was thinking so hard what to do and I pick fashion design because I want to be fashion design when I grow up so I want to know what fashion is and how it was made. It's important to me in the future; I love art and design also making new things and clothing. I can learn a lot about fashion so I think this project would be great for me and I can do whatever I want but I don't want to make a mistake on my project so I am bit scared because I want to do well and not mess up.

On my project proposal sheet I said on it what I want to do on my project and I wanted to do project magazine so that my research can be a magazine I think it would be great. I made a list what I am going to do for my research so I pick research the history of fashion, different cultures of their fashion, find out what people wear for the summer and winter, what famous people wear and colours mood board.

## **Project**

### **January 25<sup>th</sup>**

Today I did the project and I was doing fashion design also i think I would do history of fashion so I look on the computer for different fashion. Also I looked at the dates of fashion like 19<sup>th</sup> century, 1940, 19<sup>th</sup> century, 1950, 1960 and many more. I look up on what is fashion and what fashion is inspired by. On my PowerPoint about history of fashion there is lot of pictures and information about fashion. I learned that many fashion changed in 18<sup>th</sup> century to 2011 and there is many fashion because hats was popular now its long earrings. Also long dresses were popular now short dresses are popular.

I think I worked very hard on this PowerPoint and I think I would do well for the project because I put lot of different information about famous pop star like Michael Jackson and Madonna because they created lot of new fashion and people are very inspired by them. I think fashion is very important to famous people and everyone around the world.

### **February 5<sup>th</sup>**

Today I did the project and I was doing the modern fashion in different cultures like Japen, India, Africa, Egyptian and British / America. I think that I worked very hard because I made a list what cities to do and I pick these cites, I think I would make this PowerPoint great for the magazine. In the PowerPoint I pink lot of different pictures and lot of information about different cultures and clothing. I learned that the clothing is different like the cultures so if you are British you are learned about different cultures and what they wear.

I think I did very well on the different cultures and after the cultures and the clothing I did what famous people wear I think that was hard because finding

different famous people that was not that easy. But in the PowerPoint I put lot of pictures and information in the PowerPoint. I did many famous people but most famous people I did was pop star and Mariah Carey, Jessie J, Kesha, Rihanna, Katy Perry and many more. But I did the most fashion pop star that is Michael Jackson and Lady Gaga and I did much information what they wear and what they are inspired by also what they made. I learned that many pop star don't wear the same fashion and I am inspired by many pop star and many people is inspired by famous people too.

### **February 10<sup>th</sup>**

Today I did find out what people wear for the summer and I think I worked very hard and it was very fun find many pictures what out now and putting information I think I worked very hard on this project. I put lot of information and many pictures and I pick what people wear for the summer like dolls shoes and sometimes long dress with flowers or short dresses but they wear lot of short dresses. I learned that many people wear lot of flowers things in the summer and they wear sunglasses to see in the summer also sometimes people wear hats but hats are not that popular for the summer.

In the information I put what people wear in the summer, what fabrics they use, the clothing I think I worked very hard on this. When after when I did the summer I did the winter clothing and what they wear for the winter. I put lot of information and many pictures about winter clothing. I learned that many people wear fur in the winter and warm clothing like cotton and animal fur. Also I learned many people wear dark colours but in the summer they wear light colours. I think I worked very hard on this.

### **February 15<sup>th</sup>**

Today I did research about what people wear now like and in my research I put what shops people go in to shop and I put what pop star people is inspired by. When I did what people wear for evening wear or party wear or casual wear. I learned goes into many shops like New Look, Primark, Kicks and many more. I think I did very well on this and I worked very hard to make it great.

When after the research what people wear I did colour mood board what colours people wear like pink, green, blue, red, purple, orange and yellow. I think I worked very hard on this. The mood board colours don't have no information but it do have many different pictures about colours. There is a not just picture about colours there is also colours table like primary colours, secondary colours and tertiary colours and many more. I have about 2 colours tables for that people would understand what colours are. I learned that there are many different colours in the world and I think I did very well on this PowerPoint for the magazine.

### **February 27<sup>th</sup>**

Today I did many researches on fashion but Mr Bray said we had to make put all the information together on the paper where you got your information from. I got my research off the websites, books and magazines I think I did well doing the information. So I put all the websites that I went on and put it on the paper. Also I did the books and magazines.

I think I did well on my research and I think I tried very hard. After when I finish I looked at my magazine and I wanted to cut out some pictures off my magazine and I cut out many different pictures about fashion and what famous people wear like Kristen Start, Ashley Tisdale and many more. I cut out different things about fashion like make- up, hair, jeans and what famous people wear. I think I did very well on this and it was very fun cutting out pictures of famous people.

#### **Evaluating summer 1 Of 4**

With my first summer design I choose a dress which I wanted to be unique about from other designs by having flowers on my dress, having saying this it would attract my target audience which are girls, girls tend to like flowers as they reflect on beauty and that's what girls are known more for these days.

The dress is very unique as the bottom of it is just flowers and having just flowers makes the design stand out from other designs, the flowers tend to be all the way at the bottom which also makes it stand out. The Dress starts off with a popular top line which is called the chest line where the dress starts from the chest.

The fashion status for this dress is popular as girls tend to like to show their legs allot, the reason why it's just popular it's because other religions won't allow women to show their legs off so doesn't make the dress very popular. The shoes are popular in the summer as their fashionable sandals that go very well with the dress through the colour coordination which is red.

#### **Evaluating summer 2 of 4**

With the second summer design I choose a fashionable short dress which slightly stands out from other designs, the special factor that this dress has to make it unique would be the colour it stands out form all the other colours which you see in normal summer designs, having talking about the colour the colour coordination is very strong.

The dress is unique as the top of the dress looks like a designer top although isn't really as it's a dress. The sleeves on the dress for me stand out as their slim as well as the end of the sleeve that's unique because of the shape of it; the sleeves make the dress stand out.

The dresses dress line is similar to the first design as it starts from the chest although isn't straight it's shaped like a heart at the top of the dress. The bad outcome to the design, the even better if would be there is no design in any part of the dress its plain and simple although the colour is stunning!

#### **Evaluating summer 3 of 4**

With the third summer design I choose a fashionable basic summer modern style shorts and a non-sleeved top although isn't really basic and simple, the reason why it's unique is because of the really cool design's on the non-sleeved top and shorts the designs are made of sequences which makes the design stand out from others.

The non-sleeved top has a necklace attached to the top which can be easily be removed and attached back on with two little mini hooks on the shoulder bits of

the design which really makes this design unique. The necklace its self is unique as it's so thick and attached to a dress with a diamond attached to it as well.

The colouring of this design is idle as there are two colours not one like my first and second design the reason why it's good that the design has two colours is because the colour contrast both colours do match and are popular too girls the colours are pink and purple . Purple and pink are very popular so that's why I choose them the colours are also on the dolly shoes as well.

#### **Evaluating summer 4 of 4**

The forth summer design is a dress as well as design 1 and 2. This dress has allot in common with all 3 designs such as design 1 and 2 has sandals and are dresses as well, the common stuff design 4 has with design 3 is the design has allot of sequences on it to let the design stand out.

The dress is idolised for the summer especially if you were on holiday and wanted to look good and stay cool that's the idle dress for that person. The dress stands out from having flowers on the dress; the dress has 3 main flowers which are good so the dress doesn't looked crumped out like design 1.

The colours on the dress are suitable for the summer which are yellow, orange and red all of the colours reflect on summer. The dress line on this dress is different to designs 1 and 2 as it's not a chest line it has straps instead although designer silver straps. The belt that is attached to the dress stands out in the middle and form other designs as well, the best thing about this design will be the colour contrast with in the design.

#### **Evaluating winter 1 of 4**

The first design is very suitable for the winter it's basic with the jeans although the top is creative as it has fur on it to keep warm. There are many different patterns on the top and jeans with green and yellow strips. The colours in the costume are blue, green, yellow, bit of pink and bit of purple. I think I put many different ideas to my design and I work very hard on my designs. The boots are very furry to keep warm and on the arms part of the top there is fur to keep the arm warm.

#### **Information for project research**

##### **Websites:**

[http://www.fashion-era.com/sociology\\_semiotics.htm#What\\_Is\\_Fashion?](http://www.fashion-era.com/sociology_semiotics.htm#What_Is_Fashion?)

<http://www.bbc.co.uk/schools/gcsebitesize/drama/galleries/costumerev9.shtml>

<http://justjared.buzznet.com/2010/11/04/madonna-perforated-thigh-high-boots-at-fashiondelivers-gala/>

<http://www.liketotally80s.com/madonna-look.html>

<http://www.vogue.co.uk/celebrity-photos/090626-michael-jacksons-style-2606200.aspx>

[http://www.wikihow.com!look-like-alice-cullen-\(from-twilight\)](http://www.wikihow.com!look-like-alice-cullen-(from-twilight))

<http://www.ukmarketplance.net/ukmp/02149/>

<http://en.wikipedia.org/wiki/Fashion>

**Books**

- Vogue Fashion by Linda Watson
- Textiles: fibre to fabric by Bernard P Corbman.

**Magazines:**

- Celebrity Gossip
- British Vogue
- M magazine